

Lauren DeMarsh Graphic Designer

Baltimore, Maryland 410.491.7588 Imdemarsh@gmail.com

OBJECTIVE

To utilize my expert knowledge and hands-on experience through exceptional, meaningful work in a professional, creative environment

EMPLOYMENT

MAY 2019 TO PRESENT

Plaza Artist Materials - Silver Spring, MD
Creative Director - Full Time

Lead the design of all corporately managed visual material company wide and maintain/manage brand integrity. Work directly with company owner, store managers and vendor partners for all visual marketing needs. Plan and direct marketing campaigns for both online and store front applications. Oversee and coach design team members to ensure brand consistency and cultivate new concepts. Collaborate with cross-functional team on internal projects and customer facing projects.

MAY 2015 TO MAY 2019

Alchemi Design & Publications - Arnold, MD
Graphic Designer - Part Time (28-35 hrs/wk)

Client work including logos, branding, print and digital publications, editorial design, web design, content development, email and social media marketing

DEC. 2014 TO MAY 2015

TEDA, Inc. - Columbia, MD
Graphic Designer - Full Time

Design quarterly product catalog for print (16-20 pages). Update website content. Develop new promotional concepts.

JAN. 2014 TO JAN. 2016

Paper in the Park - Severna Park, MD
Invitations/Stationery Design and Sales - Part Time

NOV. 2013 TO DEC. 2015

Framers' Vise Gallery - Arnold, MD
Custom Framer - Part Time

FEB. 2006 TO JAN. 2014

Michaels Arts & Crafts - Glen Burnie & Hanover, MD
Custom Framer, Framing Department Manager, Sales

EDUCATION

FALL 2011 TO SPRING 2013

Bachelor of Arts Degree
in Graphic Design
3.75 GPA
Univ. of MD, Baltimore County
Baltimore, Maryland

FALL 2006 TO SPRING 2009

Associate of Arts Degree
in Visual Arts - Graphic Design
3.2 GPA
Anne Arundel Comm. College
Arnold, Maryland

ACADEMIC RECOGNITION

Presidential Selection UMBC Award, 2013

Outstanding Artwork in Graphic Design UMBC Award, 2013

Magna Cum Laude, 2013

SKILLS

GRAPHIC DESIGN

Composition, Layout, Publications, Editorial, Illustration, Infographics, Logos, Branding, Icons, Print Collateral, Digital Assets

ADOBE CREATIVE SUITE

Expert in: InDesign, Illustrator, Photoshop, Acrobat Pro
Moderate in: Premiere Pro, Lightroom

MICROSOFT OFFICE

Outlook, Teams, Word, Excel, Powerpoint

FINE ARTS

Printmaking, Drawing, Painting, Sculpture, Papermaking

EXTRACURRICULAR + CONTINUED LEARNING

Attended WordCamp Baltimore WordPress Convention, OCTOBER 2018

Attended DesignLabs@Light City, APRIL 2018

Attended DesignLabs@Light City, APRIL 2017

Community Mural Project coordinated by Dr. Robert Hieronimus located at 111 E. Lafayette Avenue in Baltimore, Maryland, JUNE 2013

Selected for Senior Exit Exhibition Promotional Designs, MAY 2013

Rented studio space at the Bromo Seltzer Arts Tower in Baltimore for creative growth and development, MAY 2009-JANUARY 2010

View samples of my work at www.laudedesign.com/about/portfolio